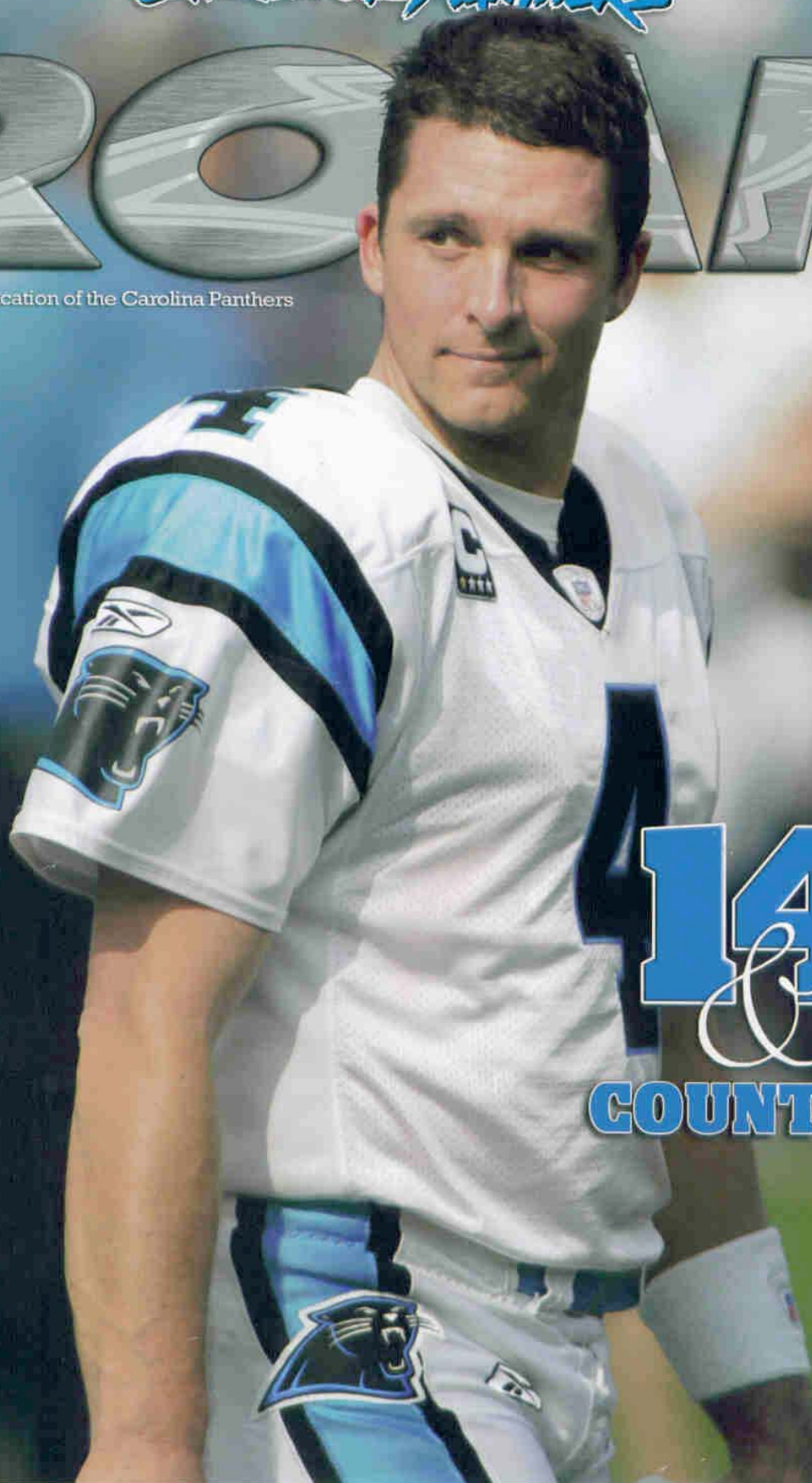


TENTH YEAR ANNIVERSARY

CAROLINA PANTHERS

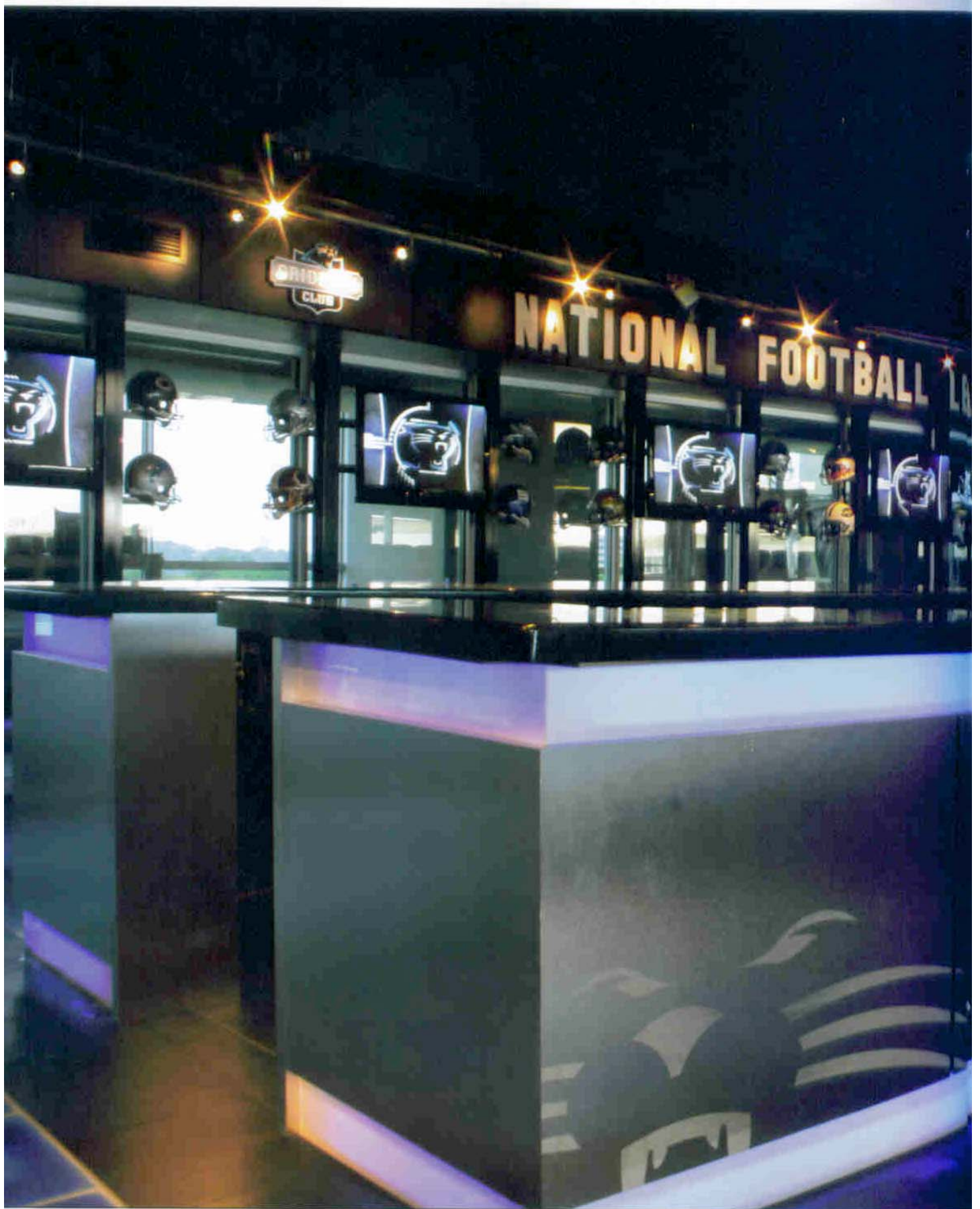
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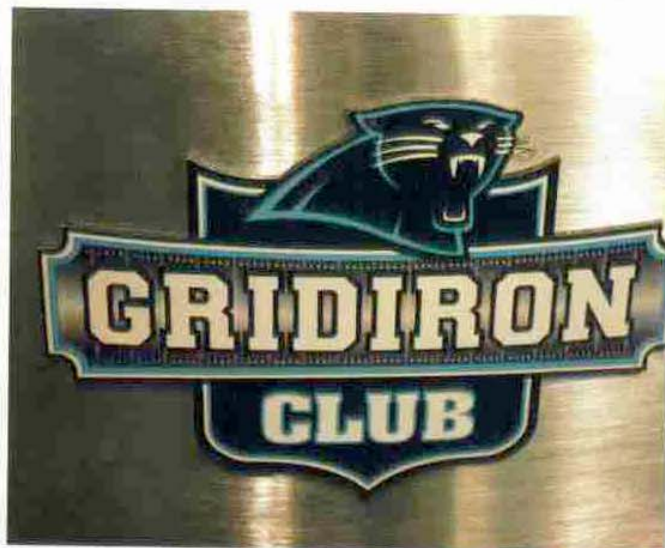
The Official Publication of the Carolina Panthers



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COUNTING







A Grand Entrance

THE GRIDIRON CLUB OPENS

The newest space at Bank of America Stadium debuted on August 9th after months of design and construction—and literally years of planning. And the opening didn't disappoint.

From the one-of-a-kind Carolina Chopper door handles to the liquifloor tiles surrounding the custom designed claw-shaped bar, the 282 seat exclusive Gridiron Club showed its true colors from the moment guests arrived at the space. "I recognized it as a unique opportunity that provided a terrific football game experience. I originally purchased my seats from the information contained in the sales brochure. Although the Gridiron Club was just a concept at the time I knew the Richardson Family had a well earned reputation for doing things the right way. Now that I have seen the finished product, the Gridiron Club has far exceeded my expectations. The Panthers have done a wonderful job," state Duke Almon with Polytech Services.

Upon opening the custom-designed doors, you are greeted by Concierge Staff to assist with your game day needs. As you leave the entryway of the Club, you enter the Locker Room—a space housing over 100 personalized lockers for each of the Members. Walk by this area and you can't help but stop and view the history contained in Jerry Richardson's Baltimore Colts locker, which serves as the cornerstone to the area of the Club.

Keep walking through the space, and you find yourself viewing the Football Legacy Wall—a larger-than-life football case made of glass and steel containing 130 footballs emblazoned with the names of each Charter Member. The amenities keep coming as you continue into the Theatre Room—the perfect place to catch the pregame action. Highlighted by a 103" plasma wall mounted television, the theatre is complete with plush leather chairs from the John Elway collection from Bassett furniture.





Be sure and catch the score of one of the other games going on in the NFL by viewing one of the 10 televisions located on the NFL team wall, featuring a full-size, authentic helmet from each team in the League. But as you pass the custom-designed bar that changes color, be sure and look down at the floor to watch the blue liquid disperse beneath your feet. Ready for some stadium fare? Step into the Gridiron Club Market for the perfect game day meal and beverage.

And just think—you are not even halfway through the 10,000 square foot space—and you certainly haven't witnessed the best part. Walk outside through the glass doors, and you enter the game viewing area—complete with three rows of terraced seating. Highlighted by custom-designed game viewing chairs, the seating area is covered and partially climate controlled with the use of ceiling fans and radiant heat. The Gridiron Club is the first space in a stadium to use the plush high-back chairs—but not the last, as the New York Yankees selected the chair for use in their new stadium.

Wagner Murray Architects, Turner Interiors and N.W. Gets worked dili-

gently on the project, making sure each design element was completed to create a finished product unlike any in the National Football League. Featuring an industrial urban design, the Gridiron Club combines the raw elements of polished steel beams with the elegance of imported Italian tile. In each area of the Gridiron Club, Members and Guests are treated with special features specifically designed to bring the high impact action of football together with the amenities of a space that contains 22 televisions.

"Our goal is to continue to provide the best game day experience for our fans, and we feel that the Gridiron Club is another example of providing a unique environment at Bank of America Stadium. The 282 members of the Gridiron Club will experience an exclusive atmosphere on game days while sitting in game viewing seats that provide all the sights and sounds of the action," remarked Phil Youtsey, director of ticket sales and operations.

And on the opening day of the Gridiron Club, Charter Members were treated to just that—an atmosphere unlike any other in the National Football League. 🐾



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The Gridiron Club is over 10,000 square feet with 282 seats outside configured in 3 rows
 282 memberships are available – which is one membership per viewing seat

FAST FACTS

Membership includes parking located in Lot 1

\$10,000 per seat Membership (0% financing payment plan offered)

\$4,250 per seat in year 1 for Season Tickets

Concierge Service located at the Reception Desk

Private Restrooms inside the Gridiron Club

Theatre with 103" HD Television

Private Lockers for each Member

Personalized Football located in the Legacy Wall to mark your membership

Radiant Heat and Ceiling Fans to assist with outside elements in seating area

